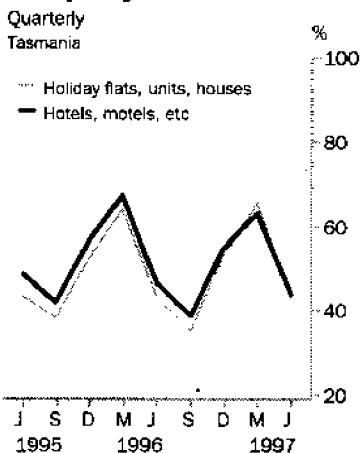


# TOURIST ACCOMMODATION

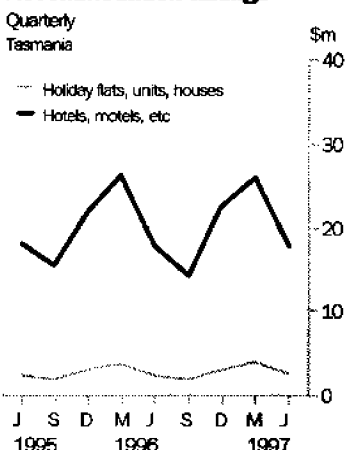
TASMANIA

EMBARGO: 11:30AM (CANBERRA TIME) FRI 12 SEP 1997

## Occupancy rates



## Accommodation takings



## JUNE QTR KEY FIGURES

	Jun Qtr 96	Jun Qtr 97	change
<b>Hotels, motels and guest houses(a)</b>			
Rooms available (no.)	5 523	5 637	2.1 %
Room occupancy rate (%)	46.7	43.7	-3.0 pts
Takings from accommodation (\$'000)	17 815	17 695	-0.7 %
<b>Holiday flats, units and houses(a)</b>			
Units, etc. available (no.)	846	876	3.5 %
Unit occupancy rate (%)	43.3	43.3	0.0 pts
Takings from accommodation (\$'000)	2 374	2 545	7.2 %
<b>Caravan parks</b>			
Sites, cabins, etc. available (no.)	6 479	6 490	0.2 %
Site occupancy rate (%)	30.5	31.5	1.0 pts
Takings from accommodation (\$'000)	1 575	1 720	9.2 %
<b>Visitor hostels(a)</b>			
Bed spaces available (no.)	1 684	2 116	25.7 %
Bed occupancy rate (%)	14.3	14.2	-0.1 pts
Takings from accommodation (\$'000)	261	324	24.1 %

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, 'Coverage update'.

## JUNE QTR KEY POINTS

### DEMAND DOWN FOR HOTELS AND MOTELS

- Demand for accommodation in hotels, motels and guest houses fell in terms of room nights occupied, in June quarter 1997 compared with June quarter 1996, while available capacity increased. The room occupancy rate fell by 3.0 percentage points to 43.7% and takings from accommodation decreased by 0.7%.

### OCCUPANCY RATE STABLE FOR HOLIDAY UNITS

- For holiday flats, units and houses, a 3.5% increase in capacity was matched by increased demand and the occupancy rate at 43.3% was unchanged. Accommodation takings increased by 7.2%.

### CARAVAN PARK OCCUPANCY UP

- Site nights occupied in caravan parks increased by 3.4% while capacity was almost unchanged. The site occupancy rate increased by 1.0 percentage point and takings from accommodation increased by 9.2%.

## INQUIRIES

- For further information about these and related statistics, contact Jennifer Cox on 07 3222 6148, or any ABS Office.

# NOTES

## FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

September 1997

12 December 1997

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## CHANGES IN THIS ISSUE

There are no changes in this issue.

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## COVERAGE UPDATE

As a result of improved coverage of in-scope establishments in Tasmania from September quarter 1996, there are minor breaks in series for hotels, motels and guest houses and for holiday flats, units and houses respectively and a major break in series for visitor hostels.

For hotels, motels and guest houses, improved coverage of in-scope establishments represented 1.1% of rooms available, 0.9% of bedspaces and 0.6% of both room nights occupied and takings from accommodation as published for September quarter 1996.

For holiday flats, units and houses, improved coverage accounted for 1.6% of flats and units available, 2.0% of bedspaces and 1.8% of both unit nights occupied and takings from accommodation as published for September quarter 1996.

For visitor hostels, improved coverage of in-scope establishments represented 20.4% of bedspaces available, 21.4% of guest nights and 21.1% of takings from accommodation as published for September quarter 1996.

\*\*\*\*\*

Denis W. Rogers  
Regional Director, Tasmania

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, TASMANIA (a)

Particulars	Unit	Quarter ended				Year ended			
		March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
<b>LICENSED HOTELS WITH FACILITIES</b>									
Establishments	no.	92	92	92	91	91	97	..	..
Guest rooms	no.	3,580	3,582	3,510	3,532	3,498	3,532	..	..
Bed spaces	no.	9,924	10,015	9,817	9,860	9,733	9,823	..	..
Employment (persons)	no.	3,659	3,495	3,475	3,671	3,655	3,357	..	..
Room nights occupied	no.	211,766	149,879	129,619	175,395	191,887	139,758	688,090	636,659
Room occupancy rate	per cent	65.0	46.1	40.1	54.0	61.0	43.5	52.7	49.6
Guest nights	no.	371,418	242,777	202,198	290,642	335,286	225,646	1,151,355	1,053,772
Bed occupancy rate	per cent	41.1	26.7	22.4	32.0	38.3	25.2	31.6	29.4
Guest arrivals	no.	201,995	127,544	109,504	156,629	181,994	124,878	615,788	573,005
Average length of stay	days	1.8	1.9	1.8	1.9	1.8	1.8	1.9	1.8
Takings from accommodation	\$'000	17,496	12,129	9,784	14,941	16,489	11,817	55,902	53,031
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>									
Establishments	no.	88	88	96	96	98	100	..	..
Guest rooms	no.	1,940	1,941	2,094	2,072	2,113	2,105	..	..
Bed spaces	no.	6,075	6,028	6,384	6,335	6,494	6,455	..	..
Employment (persons)	no.	884	762	787	949	953	825	..	..
Room nights occupied	no.	125,440	84,416	69,743	107,372	125,611	84,595	383,325	387,321
Room occupancy rate	per cent	71.1	47.8	36.2	56.3	66.1	44.2	54.4	50.6
Guest nights	no.	237,395	150,164	122,109	198,706	239,625	152,014	704,688	712,454
Bed occupancy rate	per cent	42.9	27.4	20.8	34.1	41.0	25.9	32.3	30.4
Guest arrivals	no.	139,100	92,343	73,074	123,164	140,639	87,914	412,505	424,791
Average length of stay	days	1.7	1.6	1.7	1.6	1.7	1.7	1.7	1.7
Takings from accommodation	\$'000	8,771	5,686	4,578	7,614	9,360	5,878	25,770	27,431
<b>TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES</b>									
Establishments	no.	180	180	188	187	189	197	..	..
Guest rooms	no.	5,520	5,523	5,604	5,604	5,611	5,637	..	..
Bed spaces	no.	15,999	16,043	16,201	16,195	16,227	16,278	..	..
Employment (persons)	no.	4,543	4,257	4,262	4,620	4,608	4,182	..	..
Room nights occupied	no.	337,206	234,295	199,362	282,767	317,498	224,353	1,071,415	1,023,980
Room occupancy rate	per cent	67.1	46.7	38.7	54.8	62.9	43.7	53.3	50.0
Guest nights	no.	608,813	392,941	324,307	489,348	574,911	377,660	1,856,043	1,766,226
Bed occupancy rate	per cent	41.8	27.0	21.8	32.8	39.4	25.5	31.9	29.8
Guest arrivals	no.	341,095	219,887	182,578	279,793	322,633	212,792	1,028,293	997,796
Average length of stay	days	1.8	1.8	1.8	1.7	1.8	1.8	1.8	1.8
Takings from accommodation	\$'000	26,267	17,815	14,362	22,556	25,850	17,695	81,673	80,462

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update".

TABLE 2 — SUMMARY OF CARAVAN PARKS, TASMANIA

Particulars	Unit	Quarter ended				Year ended			
		March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
<b>SHORT-TERM CARAVAN PARKS</b>									
Establishments	no.	59	60	57	57	57	57	..	..
Capacity									
On-site vans	no.	244	235	235	229	230	226	..	..
Other powered sites	no.	2,980	2,941	2,839	2,872	2,898	2,833	..	..
Unpowered sites	no.	1,768	1,778	1,691	1,665	1,698	1,677	..	..
Cabins, etc.	no.	394	386	356	366	372	366	..	..
<i>Total capacity</i>	<i>no.</i>	<i>5,386</i>	<i>5,340</i>	<i>5,121</i>	<i>5,132</i>	<i>5,198</i>	<i>5,102</i>	..	..
Sites occupied by long-term guests	no.	211	227	202	189	196	188	..	..
Other sites permanently reserved	no.	1,061	1,053	1,072	1,074	1,084	1,085	..	..
Employment (persons)	no.	224	196	201	241	228	201	..	..
Site nights occupied	no.	213,884	151,778	140,470	163,816	214,418	150,629	667,217	669,333
Site occupancy rate	per cent	43.6	31.2	29.8	34.7	45.8	32.4	34.4	35.7
Takings from accommodation	\$'000	2,606	1,229	878	1,499	2,538	1,254	6,221	6,168
<b>LONG-TERM CARAVAN PARKS</b>									
Establishments	no.	13	13	16	16	16	16	..	..
Capacity									
On-site vans	no.	122	132	135	136	135	133	..	..
Other powered sites	no.	573	565	662	661	693	664	..	..
Unpowered sites	no.	351	350	438	437	409	453	..	..
Cabins, etc.	no.	92	92	135	134	133	138	..	..
<i>Total capacity</i>	<i>no.</i>	<i>1,138</i>	<i>1,139</i>	<i>1,370</i>	<i>1,368</i>	<i>1,370</i>	<i>1,388</i>	..	..
Sites occupied by long-term guests	no.	211	223	240	228	232	221	..	..
Other sites permanently reserved	no.	36	33	35	33	33	34	..	..
Employment (persons)	no.	49	48	63	64	66	57	..	..
Site nights occupied	no.	35,972	28,260	28,722	33,987	44,633	35,515	121,359	142,857
Site occupancy rate	per cent	34.7	27.3	22.8	27.0	36.2	28.1	29.0	28.5
Takings from accommodation	\$'000	520	346	331	484	661	466	1,514	1,942
<b>TOTAL CARAVAN PARKS</b>									
Establishments	no.	72	73	73	73	73	73	..	..
Capacity									
On-site vans	no.	366	367	370	365	365	359	..	..
Other powered sites	no.	3,553	3,506	3,501	3,533	3,591	3,497	..	..
Unpowered sites	no.	2,119	2,128	2,129	2,102	2,107	2,130	..	..
Cabins, etc.	no.	486	478	491	500	505	504	..	..
<i>Total capacity</i>	<i>no.</i>	<i>6,524</i>	<i>6,479</i>	<i>6,491</i>	<i>6,500</i>	<i>6,568</i>	<i>6,490</i>	..	..
Sites occupied by long-term guests	no.	422	450	442	417	428	409	..	..
Other sites permanently reserved	no.	1,097	1,086	1,107	1,107	1,117	1,119	..	..
Employment (persons)	no.	273	244	264	305	294	258	..	..
Site nights occupied	no.	249,856	180,038	169,192	197,803	259,051	186,144	788,576	812,190
Site occupancy rate	per cent	42.1	30.5	28.3	33.1	43.8	31.5	33.4	34.2
Takings from accommodation	\$'000	3,126	1,575	1,209	1,983	3,199	1,720	7,735	8,110

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, TASMANIA (a)

Particulars	Unit	Quarter ended				Year ended			
		March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
Letting entities	no.	54	55	57	57	57	58	..	..
Flats, units and houses									
Single bedroom	no.	235	241	240	240	241	257	..	..
Multiple bedroom	no.	595	605	618	621	623	619	..	..
<i>Total flats, units and houses</i>	<i>no.</i>	<i>830</i>	<i>846</i>	<i>858</i>	<i>861</i>	<i>862</i>	<i>876</i>	<i>..</i>	<i>..</i>
Bed spaces	no.	3,657	3,696	3,800	3,810	3,797	3,918	..	..
Employment (persons)	no.	356	307	322	341	349	319	..	..
Unit nights occupied	no.	48,512	33,371	28,000	41,935	50,798	34,543	151,012	155,276
Unit occupancy rate	per cent	64.2	43.3	35.5	52.9	65.5	43.3	49.7	49.2
Unit lettings	no.	23,801	16,116	13,426	20,950	24,189	16,312	72,884	74,877
Average length of stay	days	2.0	2.1	2.1	2.0	2.1	2.1	2.1	2.1
Takings from accommodation	\$'000	3,835	2,374	1,922	2,990	3,961	2,545	11,100	11,418

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update".

TABLE 4 — SUMMARY OF VISITOR HOSTELS, TASMANIA (a)

Particulars	Unit	Quarter ended				Year ended			
		March 1996	June 1996	September 1996	December 1996	March 1997	June 1997	June 1996	June 1997
Establishments	no.	41	40	46	47	49	48	..	..
Bed spaces	no.	1,727	1,684	2,096	2,120	2,186	2,116	..	..
Employment (persons)	no.	112	105	130	143	156	139	..	..
Guest nights	no.	48,155	21,872	17,803	33,812	57,555	27,236	112,513	136,406
Bed occupancy rate	per cent	30.6	14.3	9.2	17.6	29.5	14.2	18.0	17.7
Guest arrivals	no.	32,208	13,386	11,743	22,296	36,215	15,922	72,693	86,176
Average length of stay	days	1.5	1.6	1.5	1.5	1.6	1.7	1.5	1.6
Takings from accommodation	\$'000	580	261	207	409	698	324	1,361	1,638

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update".

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING, TASMANIA (a)

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading			Total
			1, 2 and Ungraded	3	4 and 5	
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>						
<i>June quarter 1996—</i>						
Establishments	92	88	64	83	33	180
Guest rooms	3,582	1,941	1,222	2,557	1,744	5,523
Bed spaces	10,015	6,028	3,433	7,642	4,968	16,043
Employment (persons)	3,495	762	813	1,264	2,180	4,257
<i>June quarter 1997—</i>						
Establishments	97	100	76	77	44	197
Guest rooms	3,532	2,105	1,414	2,460	1,763	5,637
Bed spaces	9,823	6,455	3,985	7,364	4,929	16,278
Employment (persons)	3,357	825	1,290	1,164	1,728	4,182
<b>ROOM NIGHTS OCCUPIED</b>						
<i>June quarter 1996</i>	<i>149,879</i>	<i>84,416</i>	<i>36,320</i>	<i>104,102</i>	<i>93,873</i>	<i>234,295</i>
<i>1997—</i>						
April	54,764	36,649	19,584	39,081	32,748	91,413
May	46,060	26,598	15,260	28,868	28,530	72,658
June	38,934	21,348	13,523	22,414	24,345	60,282
<i>June quarter 1997</i>	<i>139,758</i>	<i>84,595</i>	<i>48,367</i>	<i>90,363</i>	<i>85,623</i>	<i>224,353</i>
<b>ROOM OCCUPANCY RATES (per cent)</b>						
<i>June quarter 1996</i>	<i>46.1</i>	<i>47.8</i>	<i>33.0</i>	<i>44.7</i>	<i>59.1</i>	<i>46.7</i>
<i>1997—</i>						
April	51.7	58.0	46.2	53.0	61.9	54.1
May	42.1	40.8	34.8	37.9	52.2	41.6
June	36.7	33.9	31.9	30.4	46.2	35.7
<i>June quarter 1997</i>	<i>43.5</i>	<i>44.2</i>	<i>37.6</i>	<i>40.4</i>	<i>53.4</i>	<i>43.7</i>
<b>GUEST NIGHTS</b>						
<i>June quarter 1996</i>	<i>242,777</i>	<i>150,164</i>	<i>61,736</i>	<i>186,214</i>	<i>144,991</i>	<i>392,941</i>
<i>1997—</i>						
April	92,524	68,081	35,161	72,379	53,065	160,605
May	71,270	46,321	25,559	49,788	42,244	117,591
June	61,852	37,612	23,924	39,928	35,612	99,464
<i>June quarter 1997</i>	<i>225,646</i>	<i>152,014</i>	<i>84,644</i>	<i>162,095</i>	<i>130,921</i>	<i>377,660</i>
<b>BED OCCUPANCY RATES (per cent)</b>						
<i>June quarter 1996</i>	<i>26.7</i>	<i>27.4</i>	<i>19.9</i>	<i>26.8</i>	<i>32.1</i>	<i>27.0</i>
<i>1997—</i>						
April	31.4	35.2	29.4	32.8	35.9	32.9
May	23.4	23.1	20.7	21.8	27.6	23.3
June	21.0	19.5	20.0	18.1	24.1	20.4
<i>June quarter 1997</i>	<i>25.2</i>	<i>25.9</i>	<i>23.3</i>	<i>24.2</i>	<i>29.2</i>	<i>25.5</i>
<b>GUEST ARRIVALS</b>						
<i>June quarter 1996</i>	<i>127,544</i>	<i>92,343</i>	<i>36,652</i>	<i>111,039</i>	<i>72,196</i>	<i>219,887</i>
<i>1997—</i>						
April	51,341	39,371	20,272	43,916	26,524	90,712
May	40,038	26,751	14,666	30,426	21,697	66,789
June	33,499	21,792	13,122	23,713	18,456	55,291
<i>June quarter 1997</i>	<i>124,878</i>	<i>87,914</i>	<i>48,060</i>	<i>98,055</i>	<i>66,677</i>	<i>212,792</i>
<b>AVERAGE LENGTH OF STAY (days)</b>						
<i>June quarter 1996</i>	<i>1.9</i>	<i>1.6</i>	<i>1.7</i>	<i>1.7</i>	<i>2.0</i>	<i>1.8</i>
<i>June quarter 1997</i>	<i>1.8</i>	<i>1.7</i>	<i>1.8</i>	<i>1.7</i>	<i>2.0</i>	<i>1.8</i>
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>						
<i>June quarter 1996</i>	<i>12,129</i>	<i>5,686</i>	<i>2,006</i>	<i>6,724</i>	<i>9,085</i>	<i>17,815</i>
<i>1997—</i>						
April	4,740	2,610	1,432	2,686	3,231	7,349
May	3,797	1,833	1,027	1,861	2,742	5,630
June	3,280	1,435	945	1,453	2,317	4,715
<i>June quarter 1997</i>	<i>11,817</i>	<i>5,878</i>	<i>3,405</i>	<i>6,000</i>	<i>8,290</i>	<i>17,695</i>

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2. "Coverage update".

TABLE 6—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE, TASMANIA (a)

Particulars	Establishment size (No. of rooms)						Total
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>June quarter 1996—</i>							
Establishments	43	29	30	50	20	8	180
Guest rooms	310	335	614	1,717	1,299	1,248	5,523
Bed spaces	764	1,003	1,717	5,096	4,048	3,415	16,043
Employment (persons)	286	302	370	877	660	1,762	4,257
<i>June quarter 1997—</i>							
Establishments	55	35	29	50	20	8	197
Guest rooms	377	401	606	1,723	1,282	1,248	5,637
Bed spaces	948	1,109	1,720	5,191	3,948	3,362	16,278
Employment (persons)	332	347	385	827	630	1,661	4,182
ROOM NIGHTS OCCUPIED							
<i>June quarter 1996</i>	11,077	11,990	22,303	71,381	52,619	64,925	234,295
<i>1997—</i>							
April	5,624	5,828	9,348	27,877	20,452	22,284	91,413
May	4,215	4,260	7,124	21,443	15,562	20,054	72,658
June	3,332	3,381	5,727	17,928	11,414	18,500	60,282
<i>June quarter 1997</i>	13,171	13,469	22,199	67,248	47,428	60,838	224,353
ROOM OCCUPANCY RATES (per cent)							
<i>June quarter 1996</i>	39.5	39.3	39.9	45.7	44.9	57.2	46.7
<i>1997—</i>							
April	49.7	48.4	51.4	53.9	53.2	59.5	54.1
May	36.1	34.3	37.9	40.1	39.2	51.8	41.6
June	29.9	28.1	31.5	34.7	29.7	49.4	35.7
<i>June quarter 1997</i>	38.6	36.9	40.3	42.9	40.7	53.6	43.7
GUEST NIGHTS							
<i>June quarter 1996</i>	17,907	19,488	38,007	122,395	94,069	101,075	392,941
<i>1997—</i>							
April	9,260	9,836	16,635	50,007	39,380	35,487	160,605
May	6,800	6,727	11,778	35,877	27,232	29,177	117,591
June	5,009	5,356	9,987	30,377	20,985	27,750	99,464
<i>June quarter 1997</i>	21,069	21,919	38,400	116,261	87,597	92,414	377,660
BED OCCUPANCY RATES (per cent)							
<i>June quarter 1996</i>	25.9	21.4	24.3	26.4	25.7	32.5	27.0
<i>1997—</i>							
April	32.6	29.6	32.2	32.1	33.2	35.2	32.9
May	23.1	19.6	22.1	22.3	22.3	28.0	23.3
June	17.9	16.1	19.4	19.5	17.7	27.5	20.4
<i>June quarter 1997</i>	24.5	21.7	24.5	24.6	24.4	30.2	25.5
GUEST ARRIVALS							
<i>June quarter 1996</i>	15,306	11,931	21,816	72,106	57,010	41,718	219,887
<i>1997—</i>							
April	6,202	6,130	8,917	30,096	24,438	14,929	90,712
May	4,439	4,189	6,443	21,996	16,174	13,548	66,789
June	3,200	3,426	5,413	17,871	12,852	12,529	55,291
<i>June quarter 1997</i>	13,841	13,745	20,773	69,963	53,464	41,006	212,792
AVERAGE LENGTH OF STAY (days)							
<i>June quarter 1996</i>	1.2	1.6	1.7	1.7	1.7	2.4	1.8
<i>June quarter 1997</i>	1.5	1.6	1.8	1.7	1.6	2.3	1.8
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>June quarter 1996</i>	638	725	1,295	4,472	4,276	6,410	17,815
<i>1997—</i>							
April	343	348	544	1,855	1,857	2,404	7,349
May	246	251	417	1,358	1,361	1,998	5,630
June	186	198	334	1,097	1,023	1,877	4,715
<i>June quarter 1997</i>	775	796	1,294	4,310	4,240	6,280	17,695

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update".

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
TASMANIA (a)

Particulars	Greater Hobart (SD)			Southern (SD)			Northern (SD)		
	Licensed hotels with facilities	Motels and guest houses	Total	Licensed hotels with facilities	Motels and guest houses	Total	Licensed hotels with facilities	Motels and guest houses	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>									
<i>June quarter 1996—</i>									
Establishments	23	27	50	14	9	23	32	24	56
Guest rooms	1,217	663	1,880	480	132	612	1,150	469	1,619
Bed spaces	3,173	2,016	5,189	1,450	519	1,969	3,372	1,507	4,879
Employment (persons)	1,515	278	1,793	250	67	317	1,211	139	1,350
<i>June quarter 1997—</i>									
Establishments	24	34	58	16	10	26	35	27	62
Guest rooms	1,225	709	1,934	421	197	618	1,144	496	1,640
Bed spaces	3,169	2,174	5,343	1,305	647	1,952	3,326	1,596	4,922
Employment (persons)	1,475	300	1,775	201	77	278	1,229	153	1,382
<b>ROOM NIGHTS OCCUPIED</b>									
<i>June quarter 1996</i>	60,538	33,075	93,553	12,070	5,056	17,126	51,025	21,200	72,225
<i>1997—</i>									
April	20,763	13,353	34,116	4,915	2,563	7,478	18,972	8,779	27,751
May	18,558	10,347	28,905	3,286	1,533	4,819	16,605	6,400	23,005
June	15,531	8,510	24,041	2,730	1,243	3,973	14,394	5,038	19,432
<i>June quarter 1997</i>	54,852	32,210	87,062	10,931	5,339	16,270	49,971	20,217	70,188
<b>ROOM OCCUPANCY RATES (per cent)</b>									
<i>June quarter 1996</i>	54.7	54.7	54.7	28.3	42.1	31.3	48.8	49.7	49.1
<i>1997—</i>									
April	56.5	62.8	58.8	38.9	43.4	40.3	55.3	59.0	56.4
May	48.9	47.1	48.2	25.2	25.1	25.2	46.8	41.6	45.2
June	42.3	40.3	41.5	21.6	21.0	21.4	41.9	33.9	39.5
<i>June quarter 1997</i>	49.2	50.0	49.5	28.5	29.8	28.9	48.0	44.8	47.0
<b>GUEST NIGHTS</b>									
<i>June quarter 1996</i>	95,744	59,790	155,534	23,844	11,204	35,048	81,910	37,022	118,932
<i>1997—</i>									
April	33,859	24,608	58,467	9,583	5,694	15,277	31,302	15,653	46,955
May	27,702	18,116	45,818	6,056	3,114	9,170	25,537	10,784	36,321
June	23,380	14,908	38,288	5,631	2,587	8,218	23,051	8,802	31,853
<i>June quarter 1997</i>	84,941	57,632	142,573	21,270	11,395	32,665	79,890	35,239	115,129
<b>BED OCCUPANCY RATES (per cent)</b>									
<i>June quarter 1996</i>	33.2	32.6	32.9	18.4	23.7	19.8	26.7	27.0	26.8
<i>1997—</i>									
April	35.6	37.7	36.5	24.5	29.3	26.1	31.4	32.7	31.8
May	28.2	26.9	27.7	15.0	15.5	15.2	24.8	21.8	23.8
June	24.6	23.0	23.9	14.4	13.3	14.0	23.1	18.4	21.6
<i>June quarter 1997</i>	29.5	29.2	29.3	17.9	19.4	18.4	26.4	24.3	25.7
<b>GUEST ARRIVALS</b>									
<i>June quarter 1996</i>	40,737	33,157	73,894	18,535	10,611	29,146	40,901	21,241	62,142
<i>1997—</i>									
April	14,372	12,026	26,398	7,936	3,680	11,616	17,560	9,236	26,796
May	12,559	9,107	21,666	4,713	2,146	6,859	14,608	6,821	21,429
June	10,787	7,522	18,309	4,139	2,002	6,141	12,503	5,540	18,043
<i>June quarter 1997</i>	37,718	28,655	66,373	16,788	7,828	24,616	44,671	21,597	66,268
<b>AVERAGE LENGTH OF STAY (days)</b>									
<i>June quarter 1996</i>	2.4	1.8	2.1	1.3	1.1	1.2	2.0	1.7	1.9
<i>June quarter 1997</i>	2.3	2.0	2.1	1.3	1.5	1.3	1.8	1.6	1.7
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>									
<i>June quarter 1996</i>	5,648	2,070	7,718	788	559	1,347	3,921	1,285	5,206
<i>1997—</i>									
April	2,098	877	2,974	315	271	586	1,507	585	2,092
May	1,748	674	2,421	191	155	346	1,293	416	1,709
June	1,508	537	2,045	169	128	297	1,130	283	1,412
<i>June quarter 1997</i>	5,353	2,087	7,440	674	555	1,229	3,930	1,284	5,213



TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
TASMANIA (a) *continued*

Particulars	Mersey-Lyell (SD)			Total Tasmania		East Coast (b)	
	Licensed hotels with facilities	Motels and guest houses	Total	Licensed hotels with facilities	Motels and guest houses	Total	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>							
<i>June quarter 1996—</i>							
Establishments	23	28	51	92	88	180	14
Guest rooms	735	677	1,412	3,582	1,941	5,523	487
Bed spaces	2,020	1,986	4,006	10,015	6,028	16,043	1,613
Employment (persons)	519	278	797	3,495	762	4,257	271
<i>June quarter 1997—</i>							
Establishments	22	29	51	97	100	197	18
Guest rooms	742	703	1,445	3,532	2,105	5,637	498
Bed spaces	2,023	2,038	4,061	9,823	6,455	16,278	1,643
Employment (persons)	452	295	747	3,357	825	4,182	250
<b>ROOM NIGHTS OCCUPIED</b>							
<i>June quarter 1996</i>	26,246	25,145	51,391	149,879	84,416	234,295	13,388
<i>1997</i>							
April	10,114	11,954	22,068	54,764	36,649	91,413	6,468
May	7,611	8,318	15,929	46,060	26,598	72,658	4,292
June	6,279	6,557	12,836	38,934	21,348	60,282	3,769
<i>June quarter 1997</i>	24,004	26,829	50,833	139,758	84,595	224,353	14,529
<b>ROOM OCCUPANCY RATES (per cent)</b>							
<i>June quarter 1996</i>	39.2	40.8	40.0	46.1	47.8	46.7	30.2
<i>1997</i>							
April	45.4	56.7	50.9	51.7	58.0	54.1	43.3
May	33.1	38.2	35.6	42.1	40.8	41.6	27.8
June	28.2	31.1	29.6	36.7	33.9	35.7	25.2
<i>June quarter 1997</i>	35.5	41.9	38.7	43.5	44.2	43.7	32.1
<b>GUEST NIGHTS</b>							
<i>June quarter 1996</i>	41,279	42,148	83,427	242,777	150,164	392,941	27,675
<i>1997—</i>							
April	17,780	22,126	39,906	92,524	68,081	160,605	13,060
May	11,975	14,307	26,282	71,270	46,321	117,591	7,924
June	9,790	11,315	21,105	61,852	37,612	99,464	7,527
<i>June quarter 1997</i>	39,545	47,748	87,293	225,646	152,014	377,660	28,511
<b>BED OCCUPANCY RATES (per cent)</b>							
<i>June quarter 1996</i>	22.5	23.3	22.9	26.7	27.4	27.0	18.9
<i>1997—</i>							
April	29.3	36.2	32.8	31.4	35.2	32.9	26.5
May	19.1	22.6	20.9	23.4	23.1	23.3	15.6
June	16.1	18.5	17.3	21.0	19.5	20.4	15.3
<i>June quarter 1997</i>	21.5	25.7	23.6	25.2	25.9	25.5	19.1
<b>GUEST ARRIVALS</b>							
<i>June quarter 1996</i>	27,371	27,334	54,705	127,544	92,343	219,887	19,506
<i>1997</i>							
April	11,473	14,429	25,902	51,341	39,371	90,712	10,148
May	8,158	8,677	16,835	40,038	26,751	66,789	6,100
June	6,070	6,728	12,798	33,499	21,792	55,291	5,137
<i>June quarter 1997</i>	25,701	29,834	55,535	124,878	87,914	212,792	21,385
<b>AVERAGE LENGTH OF STAY (days)</b>							
<i>June quarter 1996</i>	1.5	1.5	1.5	1.9	1.6	1.8	1.4
<i>June quarter 1997</i>	1.5	1.6	1.6	1.8	1.7	1.8	1.3
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>							
<i>June quarter 1996</i>	1,772	1,773	3,545	12,129	5,686	17,815	1,024
<i>1997—</i>							
April	820	877	1,697	4,740	2,610	7,349	488
May	565	588	1,154	3,797	1,833	5,630	296
June	474	487	961	3,280	1,435	4,715	268
<i>June quarter 1997</i>	1,859	1,952	3,811	11,817	5,878	17,695	1,052

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update". (b) The East Coast Tourist Area comprises Glamorgan/Spring Bay (M) and Break O'Day (M).

TABLE 8 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL DIVISIONS

Statistical Divisions and selected Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	Room nights occupied				Room occupancy rates (per cent)			
					Apr.	May	June	June qtr	Apr.	May	June	June qtr
Clarence (C)	6	64	185	91	1,082	722	611	2,415	56.4	36.4	31.8	41.5
Glenorchy (C)	8	177	465	106	3,035	2,432	2,015	7,482	57.2	44.3	37.9	46.5
Hobart (C)												
Inner	6	433	1,039	211	6,421	6,177	3,880	16,478	49.4	46.0	29.9	41.8
Remainder	31	1,172	3,402	1,314	22,589	18,952	17,115	58,656	64.2	52.2	48.9	55.1
Total	37	1,605	4,441	1,525	29,010	25,129	20,995	75,134	60.2	50.5	43.7	51.5
Balance	7	88	252	53	989	622	420	2,031	37.5	22.8	15.9	25.4
Greater Hobart (SD)	58	1,934	5,343	1,775	34,116	28,905	24,041	87,062	58.8	48.2	41.5	49.5
Glamorgan/Spring Bay (M)	12	340	1,218	156	4,628	3,145	2,551	10,324	45.4	29.8	25.0	33.4
Tasman (M)	5	130	386	72	1,717	893	723	3,333	44.0	22.2	18.5	28.2
Balance	9	148	348	50	1,133	781	699	2,613	25.5	17.0	15.7	19.4
Southern (SD)	26	618	1,952	278	7,478	4,819	3,973	16,270	40.3	25.2	21.4	28.9
Break O'Day (M)	6	158	425	94	1,840	1,147	1,218	4,205	38.8	23.4	25.7	29.2
Dorset (M)	3	28	102	31	472	394	347	1,213	56.2	45.4	41.3	47.6
Launceston (C)												
Inner	9	469	1,299	319	8,332	7,706	6,312	22,350	59.2	53.0	44.9	52.4
Parts B & C	25	627	2,016	320	11,444	8,927	6,890	27,261	60.8	45.9	36.6	47.8
Total	34	1,096	3,315	639	19,776	16,633	13,202	49,611	60.1	49.0	40.2	49.7
Northern Midlands (M) — Pts A & B	5	42	107	25	499	357	207	1,063	39.6	27.4	16.4	27.8
West Tamar (M) — Pts A & B	7	125	397	124	1,420	1,406	1,189	4,015	37.9	36.3	31.7	35.3
Balance	7	191	576	469	3,744	3,068	3,269	10,081	65.3	51.8	57.1	58.0
Northern (SD)	62	1,640	4,922	1,382	27,751	23,005	19,432	70,188	56.4	45.2	39.5	47.0
Burnie (C) Pts A & B	8	237	577	112	3,121	2,616	2,085	7,822	43.9	35.6	29.3	36.3
Central Coast (M) — Pts A & B	5	115	286	87	1,649	1,220	1,088	3,957	47.8	34.2	31.5	37.8
Circular Head (M)	3	121	329	66	1,560	981	701	3,242	43.0	26.2	19.3	29.4
Devonport (C)	9	242	668	124	3,702	3,049	2,967	9,718	51.0	40.6	40.9	44.1
Waratah/Wynyard (M) — Pts A & B	7	117	312	57	1,447	1,025	782	3,254	41.2	28.3	22.3	30.6
West Coast (M)	11	420	1,191	169	6,362	3,947	2,654	12,963	50.5	30.3	21.1	33.9
Balance	8	193	698	132	4,227	3,091	2,559	9,877	73.0	51.7	44.2	56.2
Mersey-Lyell (SD)	51	1,445	4,061	747	22,068	15,929	12,836	50,833	50.9	35.6	29.6	38.7
Total Tasmania	197	5,637	16,278	4,182	91,413	72,658	60,282	224,353	54.1	41.6	35.7	43.7

## AND SELECTED STATISTICAL LOCAL AREAS, TASMANIA, JUNE QUARTER 1997

<i>Guest nights</i>				<i>Guest arrivals</i>				<i>Takings from accommodation (\$'000)</i>			
<i>Apr.</i>	<i>May</i>	<i>June</i>	<i>June qtr</i>	<i>Apr.</i>	<i>May</i>	<i>June</i>	<i>June qtr</i>	<i>Apr.</i>	<i>May</i>	<i>June</i>	<i>June qtr</i>
2,086	1,314	1,182	4,582	1,203	783	663	2,649	67	56	41	163
5,268	3,950	3,118	12,336	2,609	2,129	1,820	6,558	153	112	86	351
10,875	9,159	6,044	26,078	4,992	4,401	3,075	12,468	553	466	284	1,303
38,456	30,319	27,184	95,959	16,385	13,616	12,259	42,260	2,147	1,754	1,612	5,512
49,331	39,478	33,228	122,037	21,377	18,017	15,334	54,728	2,700	2,219	1,896	6,815
1,782	1,076	760	3,618	1,209	737	492	2,438	55	34	22	111
58,467	45,818	38,288	142,573	26,398	21,666	18,309	66,373	2,974	2,421	2,045	7,440
9,716	6,005	5,376	21,097	7,196	4,410	3,662	15,268	388	239	208	835
3,498	1,784	1,647	6,929	3,022	1,556	1,358	5,936	126	64	54	244
2,063	1,381	1,195	4,639	1,398	893	1,121	3,412	72	43	35	151
15,277	9,170	8,218	32,665	11,616	6,859	6,141	24,616	586	346	297	1,229
3,344	1,919	2,151	7,414	2,952	1,690	1,475	6,117	100	57	60	217
686	575	474	1,735	518	456	371	1,345	25	20	17	62
12,673	10,679	8,931	32,283	7,458	6,252	5,473	19,183	693	640	505	1,837
21,036	15,373	12,562	48,971	11,864	9,375	7,584	28,823	794	601	426	1,821
33,709	26,052	21,493	81,254	19,322	15,627	13,057	48,006	1,487	1,241	931	3,658
728	521	279	1,528	464	312	172	948	26	18	9	53
2,269	2,226	1,745	6,240	1,404	1,300	1,021	3,725	74	70	61	205
6,219	5,028	5,711	16,958	2,136	2,044	1,947	6,127	380	303	335	1,018
46,955	36,321	31,853	115,129	26,796	21,429	18,043	66,268	2,092	1,709	1,412	5,213
4,739	3,454	2,641	10,834	3,175	2,494	1,803	7,472	218	180	151	549
2,742	1,691	1,636	6,069	1,612	1,144	1,143	3,899	89	63	55	207
2,611	1,547	1,082	5,240	1,921	1,241	725	3,887	95	57	39	191
5,886	4,225	4,020	14,131	3,291	2,864	2,412	8,567	249	211	211	670
2,699	1,701	1,386	5,786	2,003	1,109	889	4,001	83	60	43	186
12,198	7,551	4,857	24,606	8,330	4,330	2,754	15,414	422	242	170	833
9,031	6,113	5,483	20,627	5,570	3,653	3,072	12,295	540	342	292	1,174
39,906	26,282	21,105	87,293	25,902	16,835	12,798	55,535	1,697	1,154	961	3,811
160,605	117,591	99,464	377,660	90,712	66,789	55,291	212,792	7,349	5,630	4,715	17,695

TABLE 9 — HOLIDAY FLATS, UNITS AND HOUSES BY STATISTICAL DIVISION AND SELECTED STATISTICAL AREAS, TASMANIA (a)

Particulars	Northern (SD)				Total	Mersey-Lyell (SD)	Total Tasmania	East Coast (b)
	Greater Hobart (SD)	Southern (SD)	Greater Launceston and Central North (SSDs)	North Eastern (SSD)				
LETTING ENTITIES, CAPACITY AND EMPLOYMENT								
<i>June quarter 1996—</i>								
Letting entities	13	9	11	7	18	15	55	11
Flats, units and houses								
Single bedroom	50	21	90	28	118	52	241	39
Multiple bedroom	184	80	142	73	215	126	605	97
<i>Total flats, units and houses</i>	<i>234</i>	<i>101</i>	<i>232</i>	<i>101</i>	<i>333</i>	<i>178</i>	<i>846</i>	<i>136</i>
Bed spaces	1,038	485	905	473	1,378	795	3,696	627
Employment (persons)	62	39	132	21	153	53	307	40
<i>June quarter 1997</i>								
Letting entities	13	11	11	7	18	16	58	13
Flats, units and houses								
Single bedroom	50	21	97	28	125	61	257	39
Multiple bedroom	185	93	142	72	214	127	619	110
<i>Total flats, units and houses</i>	<i>235</i>	<i>114</i>	<i>239</i>	<i>100</i>	<i>339</i>	<i>188</i>	<i>876</i>	<i>149</i>
Bed spaces	1,036	578	998	470	1,468	836	3,918	705
Employment (persons)	68	52	124	22	146	53	319	54
UNIT NIGHTS OCCUPIED								
<i>June quarter 1996</i>	<i>11,410</i>	<i>3,448</i>	<i>8,902</i>	<i>2,178</i>	<i>11,080</i>	<i>7,433</i>	<i>33,371</i>	<i>3,438</i>
<i>1997—</i>								
April	4,799	1,792	4,281	914	5,195	3,551	15,337	1,872
May	3,559	1,016	3,073	669	3,742	2,389	10,706	1,008
June	2,648	964	2,633	608	3,241	1,647	8,500	1,096
<i>June quarter 1997</i>	<i>11,006</i>	<i>3,772</i>	<i>9,987</i>	<i>2,191</i>	<i>12,178</i>	<i>7,587</i>	<i>34,543</i>	<i>3,976</i>
UNIT OCCUPANCY RATES (per cent)								
<i>June quarter 1996</i>	<i>53.6</i>	<i>37.5</i>	<i>42.2</i>	<i>23.7</i>	<i>36.6</i>	<i>45.9</i>	<i>43.3</i>	<i>27.8</i>
<i>1997</i>								
April	68.1	52.4	59.7	30.5	51.1	63.0	58.4	41.9
May	48.9	28.7	41.5	21.6	35.6	41.0	39.4	21.8
June	37.6	28.2	36.7	20.3	31.9	29.2	32.3	24.5
<i>June quarter 1997</i>	<i>51.5</i>	<i>36.4</i>	<i>45.9</i>	<i>24.1</i>	<i>39.5</i>	<i>44.3</i>	<i>43.3</i>	<i>29.3</i>
UNIT LETTINGS								
<i>June quarter 1996</i>	<i>3,954</i>	<i>2,156</i>	<i>4,717</i>	<i>1,045</i>	<i>5,762</i>	<i>4,244</i>	<i>16,116</i>	<i>1,877</i>
<i>1997</i>								
April	1,688	1,138	2,207	463	2,670	1,777	7,273	1,080
May	1,190	710	1,574	338	1,912	1,254	5,066	674
June	965	538	1,396	287	1,683	787	3,973	548
<i>June quarter 1997</i>	<i>3,843</i>	<i>2,386</i>	<i>5,177</i>	<i>1,088</i>	<i>6,265</i>	<i>3,818</i>	<i>16,312</i>	<i>2,302</i>
AVERAGE LENGTH OF STAY (days)								
<i>June quarter 1996</i>	<i>2.9</i>	<i>1.6</i>	<i>1.9</i>	<i>2.1</i>	<i>1.9</i>	<i>1.8</i>	<i>2.1</i>	<i>1.8</i>
<i>1997—</i>								
April	2.8	1.6	1.9	2.0	1.9	2.0	2.1	1.7
May	3.0	1.4	2.0	2.0	2.0	1.9	2.1	1.5
June	2.7	1.8	1.9	2.1	1.9	2.1	2.1	2.0
<i>June quarter 1997</i>	<i>2.9</i>	<i>1.6</i>	<i>1.9</i>	<i>2.0</i>	<i>1.9</i>	<i>2.0</i>	<i>2.1</i>	<i>1.7</i>
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>June quarter 1996</i>	<i>772</i>	<i>284</i>	<i>768</i>	<i>117</i>	<i>885</i>	<i>433</i>	<i>2,374</i>	<i>259</i>
<i>1997—</i>								
April	327	147	410	51	461	246	1,182	141
May	230	90	245	38	283	152	754	90
June	164	73	238	35	273	98	609	79
<i>June quarter 1997</i>	<i>722</i>	<i>310</i>	<i>894</i>	<i>123</i>	<i>1,017</i>	<i>497</i>	<i>2,545</i>	<i>309</i>

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update". (b) The East Coast Tourist Area comprises Glamorgan/Spring Bay (M) and Break O' Day (M).

TABLE 10—CARAVAN PARKS BY STATISTICAL DIVISION AND SELECTED STATISTICAL AREAS, TASMANIA

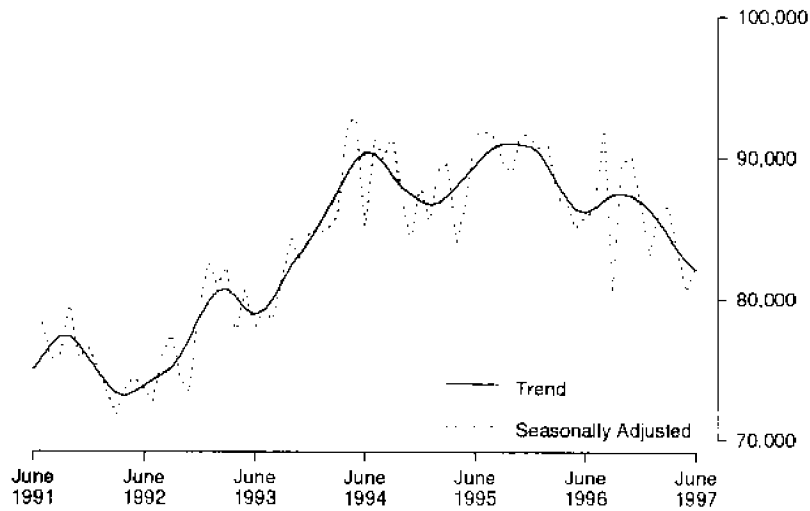
Particulars	Northern (SD)					Total	Mersey-Lyell (SD)	Total Tasmania	East Coast (a)
	Greater Hobart (SD)	Southern (SD)	Greater Launceston and Central North (SSDs)	North Eastern (SSD)					
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<i>June quarter 1996—</i>									
Establishments	7	18	12	8	20	28	73	11	
Capacity									
On-site vans	66	65	55	23	78	158	367	52	
Other powered sites	248	801	482	511	993	1,464	3,506	674	
Unpowered sites	257	357	317	556	873	641	2,128	505	
Cabins, flats, etc.	65	145	75	20	95	173	478	87	
<i>Total capacity</i>	<i>636</i>	<i>1,368</i>	<i>929</i>	<i>1,110</i>	<i>2,039</i>	<i>2,436</i>	<i>6,479</i>	<i>1,318</i>	
Sites occupied by long-term guests	68	23	75	11	86	273	450	30	
Other sites permanently reserved	9	339	102	302	404	334	1,086	362	
Employment (persons)	35	65	36	24	60	84	244	47	
<i>June quarter 1997</i>									
Establishments	7	18	12	8	20	28	73	11	
Capacity									
On-site vans	65	60	47	15	62	172	359	45	
Other powered sites	259	788	469	537	1,006	1,444	3,497	666	
Unpowered sites	258	374	312	538	850	648	2,130	513	
Cabins, flats, etc.	64	138	85	21	106	196	504	80	
<i>Total capacity</i>	<i>646</i>	<i>1,360</i>	<i>913</i>	<i>1,111</i>	<i>2,024</i>	<i>2,460</i>	<i>6,490</i>	<i>1,304</i>	
Sites occupied by long-term guests	61	18	75	13	88	242	409	23	
Other sites permanently reserved	8	360	107	309	416	335	1,119	377	
Employment (persons)	32	76	38	23	61	89	258	49	
SITE NIGHTS OCCUPIED									
<i>June quarter 1996</i>	<i>11,926</i>	<i>41,548</i>	<i>25,984</i>	<i>32,603</i>	<i>58,587</i>	<i>67,977</i>	<i>180,038</i>	<i>43,231</i>	
<i>1997—</i>									
April	6,102	15,699	10,221	10,392	20,613	25,667	68,081	14,705	
May	4,652	13,544	8,772	10,872	19,644	23,430	61,270	14,104	
June	3,806	12,755	7,540	10,789	18,329	21,903	56,793	13,861	
<i>June quarter 1997</i>	<i>14,560</i>	<i>41,998</i>	<i>26,533</i>	<i>32,053</i>	<i>58,586</i>	<i>71,000</i>	<i>186,144</i>	<i>42,670</i>	
SITE OCCUPANCY RATES (per cent)									
<i>June quarter 1996</i>	<i>20.6</i>	<i>33.4</i>	<i>30.7</i>	<i>32.3</i>	<i>31.6</i>	<i>30.7</i>	<i>30.5</i>	<i>36.0</i>	
<i>1997—</i>									
April	31.5	38.5	37.3	31.2	33.9	34.8	35.0	37.6	
May	23.2	32.1	31.0	31.6	31.3	30.7	30.5	34.9	
June	19.6	31.3	27.5	32.4	30.2	29.7	29.2	35.4	
<i>June quarter 1997</i>	<i>24.8</i>	<i>33.9</i>	<i>31.9</i>	<i>31.7</i>	<i>31.8</i>	<i>31.7</i>	<i>31.5</i>	<i>36.0</i>	
TAKINGS FROM ACCOMMODATION (\$'000)									
<i>June quarter 1996</i>	<i>238</i>	<i>369</i>	<i>288</i>	<i>97</i>	<i>385</i>	<i>582</i>	<i>1,575</i>	<i>283</i>	
<i>1997—</i>									
April	128	187	127	38	166	273	753	137	
May	83	95	99	24	124	222	524	70	
June	73	83	71	27	98	188	442	78	
<i>June quarter 1997</i>	<i>283</i>	<i>366</i>	<i>297</i>	<i>90</i>	<i>387</i>	<i>683</i>	<i>1,720</i>	<i>284</i>	

(a) The East Coast Tourist Area comprises Glamorgan/Spring Bay (M) and Break O' Day (M).

**TABLE 11—HOTEL & MOTEL ETC. ROOM NIGHTS, HOLIDAY UNIT NIGHTS AND CARAVAN PARK SITE NIGHTS: SEASONALLY ADJUSTED AND TREND ESTIMATES**

Period	Hotel, motel etc. with facilities, room nights		Holiday unit nights		Caravan park site nights	
	Seasonally adjusted	Trend	Seasonally adjusted	Trend	Seasonally adjusted	Trend
1995 June	91,664	89,500	12,190	12,301	64,876	65,293
July	91,808	90,213	12,300	12,301	64,642	65,015
August	91,467	90,691	12,069	12,417	63,601	64,862
September	89,747	90,973	13,096	12,605	66,257	64,881
October	88,939	91,008	12,289	12,752	64,892	65,168
November	91,897	90,909	13,180	12,824	64,947	65,652
December	91,259	90,743	13,263	12,813	66,968	66,034
1996—January	90,688	90,279	12,380	12,739	65,767	66,214
February	90,741	89,251	12,394	12,627	65,548	66,196
March	87,154	88,102	12,186	12,506	69,279	66,109
April	86,691	87,063	13,376	12,387	63,922	66,093
May	84,991	86,355	11,831	12,272	64,597	66,164
June	85,860	86,166	12,114	12,210	67,213	66,383
July	86,313	86,485	12,325	12,234	67,008	66,683
August	92,046	87,011	12,152	12,376	67,818	66,882
September	80,485	87,376	12,305	12,632	66,661	66,878
October	89,691	87,436	13,076	12,909	66,305	66,643
November	90,116	87,283	13,557	13,141	67,052	66,418
December	86,558	86,898	13,546	13,301	66,118	66,635
1997 January	83,065	86,286	13,061	13,370	65,852	67,292
February	86,499	85,473	13,025	13,321	67,778	68,136
March	86,566	84,440	13,021	13,187	69,687	68,901
April	83,410	83,489	14,017	13,008	71,946	69,434
May	80,582	82,647	12,897	12,785	69,297	69,712
June	82,246	82,067	11,552	12,551	67,804	69,835

**HOTEL/MOTEL ROOM NIGHTS**



**HOLIDAY UNIT NIGHTS**

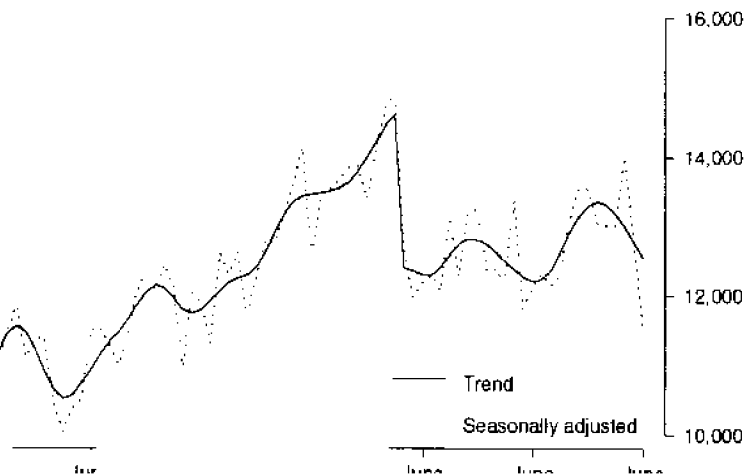


TABLE 12 — VISITOR HOSTELS BY STATISTICAL DIVISION, TASMANIA (a)

Particulars	Greater Hobart (SD)	Southern (SD)	Northern (SD)	Mersey-Lyell (SD)	Total Tasmania
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT					
<i>June quarter 1996—</i>					
Establishments	6	15	11	8	40
Bed spaces	321	488	333	542	1,684
Employment (persons)	30	36	18	21	105
<i>June quarter 1997—</i>					
Establishments	8	17	14	9	48
Bed spaces	467	588	453	608	2,116
Employment (persons)	37	42	34	26	139
GUEST NIGHTS					
<i>June quarter 1996</i>	7,576	5,851	2,242	6,203	21,872
<i>1997</i>					
April	3,063	4,020	2,154	5,274	14,511
May	2,010	1,962	1,678	1,731	7,381
June	1,296	1,407	987	1,654	5,344
<i>June quarter 1997</i>	6,369	7,389	4,819	8,659	27,236
BED OCCUPANCY RATES (per cent)					
<i>June quarter 1996</i>	25.9	13.2	7.6	12.6	14.3
<i>1997—</i>					
April	21.9	22.8	15.8	28.9	22.9
May	13.9	10.8	11.9	9.2	11.3
June	9.3	8.0	7.5	9.1	8.5
<i>June quarter 1997</i>	15.0	13.8	11.8	15.7	14.2
GUEST ARRIVALS					
<i>June quarter 1996</i>	3,922	3,522	1,650	4,292	13,386
<i>1997</i>					
April	1,755	2,332	1,313	2,944	8,344
May	971	1,187	898	1,131	4,187
June	676	948	472	1,295	3,391
<i>June quarter 1997</i>	3,402	4,467	2,683	5,370	15,922
AVERAGE LENGTH OF STAY (days)					
<i>June quarter 1996</i>	1.9	1.7	1.4	1.4	1.6
<i>1997—</i>					
April	1.7	1.7	1.6	1.8	1.7
May	2.1	1.7	1.9	1.5	1.8
June	1.9	1.5	2.1	1.3	1.6
<i>June quarter 1997</i>	1.9	1.7	1.8	1.6	1.7
TAKINGS FROM ACCOMMODATION (\$'000)					
<i>June quarter 1996</i>	87	68	23	82	261
<i>1997—</i>					
April	41	50	24	62	177
May	23	23	19	20	85
June	15	15	12	20	62
<i>June quarter 1997</i>	80	88	55	102	324

(a) Coverage breaks in series occurred as from September quarter 1996. See page 2, "Coverage update".

TABLE 13—PASSENGER ARRIVALS AND DEPARTURES, TASMANIA,  
INTERSTATE AND INTERNATIONAL (a)

(Source: Tourism Tasmania)

Period	Arrivals				Departures total (b)	Cruise ships	
	By air— interstate	By air— international	By sea	Total		Arrivals	Departures
1990	555,631	8,629	120,004	684,264	679,833	3,255	3,255
1991	625,366	5,897	131,375	762,638	764,731	6,720	6,663
1992	652,092	4,428	114,969	771,489	761,109	4,608	4,608
1993	694,244	5,144	115,381	814,769	814,835	2,033	2,033
1994	745,508	4,166	128,644	878,318	880,936	6,592	6,592
1995	811,784	3,982	116,869	932,635	931,278	6,199	6,199
1996	831,040	2,999	115,486	949,525	961,468	5,286	5,286
1995—							
March	68,790	351	13,087	82,228	86,348	659	659
April	66,840	423	9,584	76,847	83,918	-	-
May	53,364	277	8,368	62,009	70,563	-	-
June	57,146	211	7,678	65,035	62,555	-	-
July	56,761	294	5,793	62,848	59,312	-	-
August	58,124	240	4,027	62,391	65,381	-	-
September	73,105	407	11,150	84,662	72,559	-	-
October	65,079	346	10,889	76,314	75,628	-	-
November	68,990	394	10,187	79,571	77,855	810	810
December	84,067	452	11,972	96,491	80,306	1,590	1,590
1996—							
January	83,246	384	12,756	96,386	114,160	2,806	2,806
February	74,239	377	10,926	85,542	79,106	1,630	1,630
March	71,858	503	10,998	83,359	89,056	-	-
April	72,146	355	9,652	82,153	84,390	-	-
May	60,990	182	4,861	66,033	78,425	-	-
June	63,351	120	5,417	68,888	66,010	-	-
July	56,537	-	7,550	64,087	68,288	-	-
August	56,695	-	7,952	64,647	66,400	-	-
September	74,597	-	11,257	85,854	75,490	-	-
October	68,956	352	10,073	79,381	79,774	-	-
November	68,037	431	11,341	79,809	78,803	-	-
December	80,388	295	12,703	93,386	81,566	850	850
1997—							
January	76,390	399	14,296	91,085	111,118	2,250	2,250
February	69,018	383	11,718	81,119	76,323	2,350	2,350
March	72,393	441	12,952	85,786	92,811	-	-
April	66,932	331	11,820	79,083	86,079	-	-
May	55,569	-	8,680	64,249	76,312	-	-
June	58,491	-	10,223	68,714	67,235	-	-

(a) The following persons are not included in these statistics: passengers under three years of age accompanied by an adult; passengers travelling on chartered flights with minor carriers; passengers travelling on private or VIP flights; and passengers from or departing for overseas other than direct flights to New Zealand.

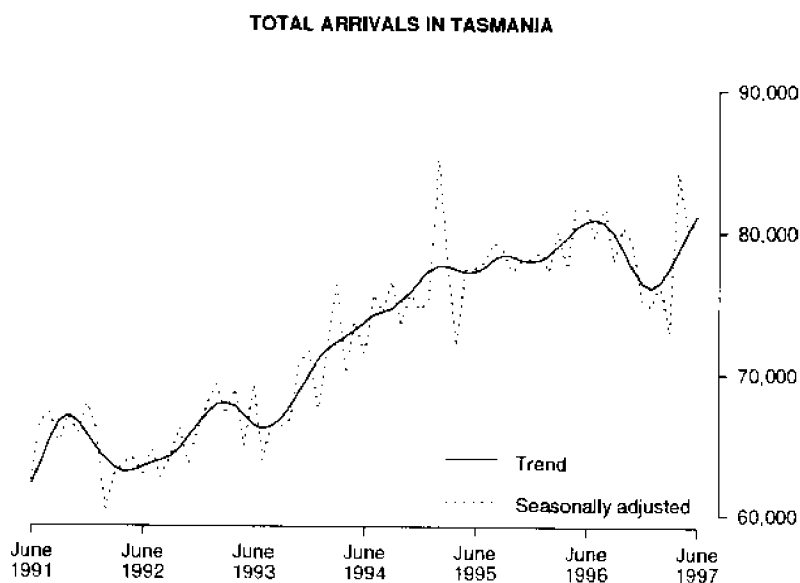
(b) The proportion of departing passengers who were visitors was shown to be about 58% in the 1981 Tasmanian Visitor Survey (TVS), 55% in the 1984 TVS, 53% in the 1986 TVS, nearly 60% in the 1988 TVS, 65% in the 1990 TVS, 55% in the 1992 TVS, 60% in the 1994 TVS and 58% in the 1995 TVS.



TABLE 14—TOTAL PASSENGER ARRIVALS BY AIR AND SEA INTO TASMANIA:  
SEASONALLY ADJUSTED AND TREND SERIES (a)

Period	Original	Seasonally adjusted (a)	Trend
June 1990	48,623	58,307	57,639
1991	52,243	62,267	62,097
1992	52,354	62,782	63,324
1993	57,479	69,189	66,353
1994	60,533	71,421	73,593
1995	65,035	77,394	77,161
1996	68,888	81,858	80,724
1995—April	76,847	71,947	77,315
May	62,009	77,309	77,102
June	65,035	77,394	77,161
July	62,848	77,822	77,502
August	62,391	79,303	78,030
September	84,662	78,730	78,356
October	76,314	77,178	78,261
November	79,571	77,864	78,015
December	96,491	78,154	77,896
1996—January	96,386	78,549	78,002
February	85,542	77,163	78,368
March	83,359	80,048	78,999
April	82,153	77,374	79,690
May	66,033	81,923	80,280
June	68,888	81,858	80,724
July	64,087	79,543	80,886
August	64,647	82,034	80,604
September	85,854	77,846	79,938
October	79,381	80,344	78,798
November	79,809	79,325	77,465
December	93,386	75,146	76,440
1997—January	91,085	74,711	76,055
February	81,119	76,488	76,467
March	85,786	72,875	77,473
April	79,083	84,263	78,751
May	64,249	80,288	80,009
June	68,714	80,569	81,239

(a) There is an annual recalculation of seasonal adjustment factors to include the most recent year's arrivals. This occurs at the end of each financial year and may cause revisions to previously published seasonally-adjusted and trend figures, as can be seen in Table 14.



# EXPLANATORY NOTES

## INTRODUCTION

**1** This publication contains data for Tasmania from a quarterly survey of tourist accommodation establishments.

## SCOPE

**2** Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
  - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
  - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
  - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
  - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

**3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

**4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

## AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION

**5** Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 1996. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

## EXPLANATORY NOTES

AUSTRALIAN STANDARD  
GEOGRAPHICAL CLASSIFICATION  
*continued*

- Statistical Local Areas (SLAs) are legal Local Government Areas or parts thereof, which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and which add, without gaps or overlaps, to;
- Statistical Subdivisions (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;
- Statistical Divisions (SDs) which in turn add, without gaps or overlaps, to; *Total Tasmania.*

For more detailed information, refer to the ASGC (1216.0).

UNPUBLISHED STATISTICS

**6** The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

**7** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: latest issue: 1997)
- *Overseas Arrivals and Departures, Australia* (3401.0) (issued monthly)
- *Tourism Indicators, Australia* (8634.0) (issued quarterly)
- *Tourism Accommodation, Australia* (8635.0) (issued quarterly)

**8** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the *Catalogue* and *Release Advice* are available from any ABS office.

EFFECTS OF ROUNDING

**9** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

SYMBOLS AND OTHER USAGES

- .. not applicable
- nil or rounded to zero
- break in continuity of the series (where drawn across a column between two consecutive figures)
- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- (C) City
- (M) Municipality

## G L O S S A R Y

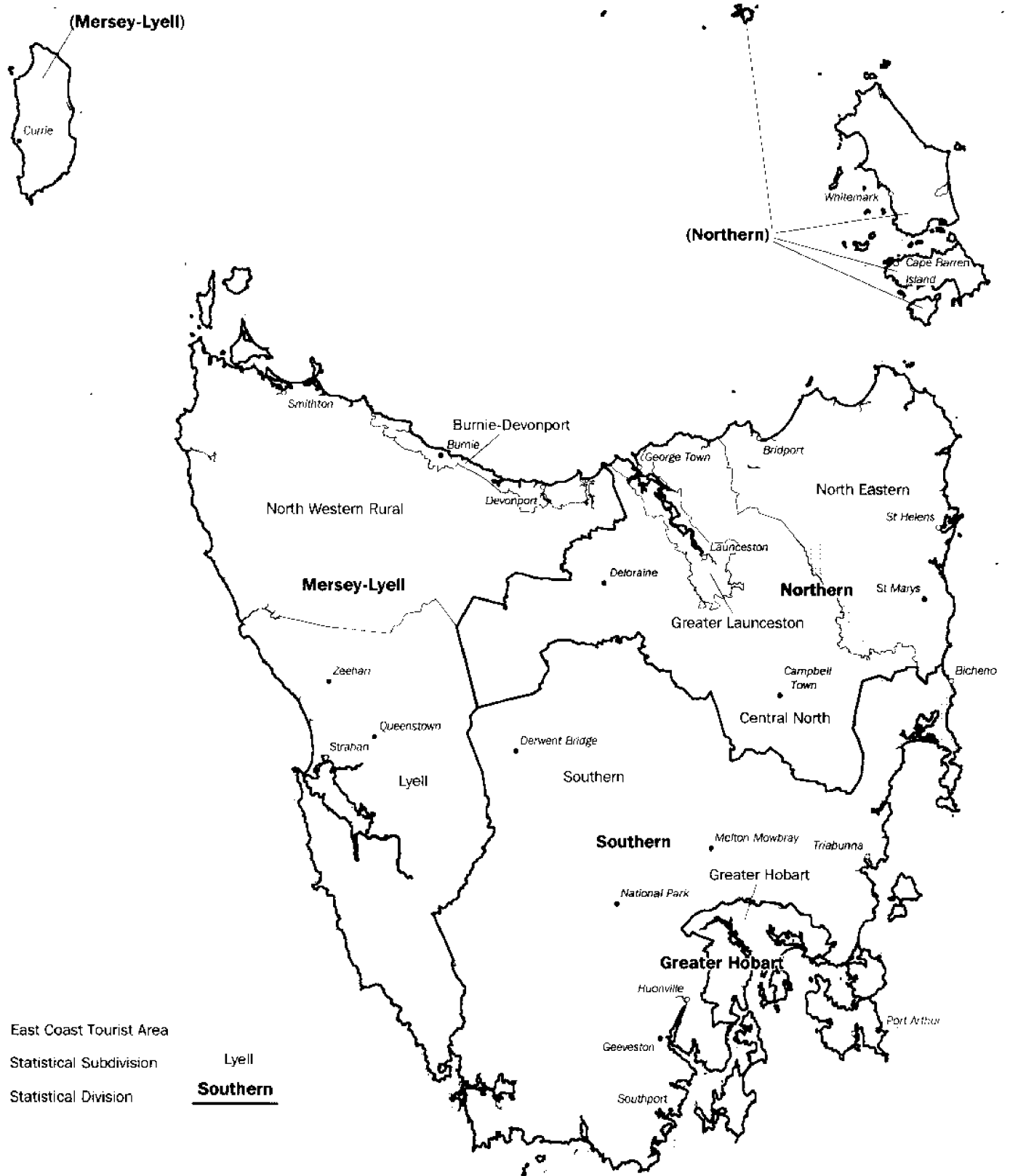
<b>Average length of stay</b>	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> <li>▪ for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and</li> <li>▪ for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.</li> </ul>
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of <i>Guest rooms</i> , <i>Bed spaces</i> , <i>Holiday units</i> or <i>Caravan park sites</i> , etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Caravan park capacity</b>	The total number of <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins</i> , etc.
<b>Employment</b>	The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
<b>Establishments</b>	For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
<b>Letting entities</b>	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
<b>Occupancy</b>	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
<b>Occupancy rates</b>	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> $\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

## GLOSSARY

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<b>Other sites permanently reserved</b>	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
<b>Room nights available</b>	The number of guest rooms available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during the survey period, operating periods only are included.
<b>Sites occupied by long-term guests</b>	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
<b>Star grading</b>	The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
<b>Takings from accommodation</b>	Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
<b>Unit lettings</b>	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

# Statistical Divisions and Statistical Subdivisions, Tasmania, 1996







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